



Meeting Minutes - June 7, 2018

President Eric Rowe called the meeting to order at 10:00 am. There were nine association members in attendance. Also in attendance was Shawn Felty to walk everyone through the new website.

Treasurer's Report – Dennis Wolfe

- April was late do to no deposit made.
- Berwick will hold the Legacy Fund. Eric to check if their services will still be needed after the SAAA 501c3 is done.
- Don asked about fees Berwick charges us. Eric said we are covered by the foundation but will look into it further.

Membership Update

- 3 new members
- May 1 new member

Administrator Update – None

Old Business

E-Commerce/website – Sire Advertising

- Shawn Felty gave a presentation of the new website and how to navigate it.
- Kim asked if the website would link to the FBLA shop page.
- Lowell Leitzel's name to be removed.
- Board of Directors to be hidden at this time.
- Mike Deckerd pledged \$500.00 to Eric for the E-Commerce page at the 2017 Street Fair.

Nonprofit – Bob Bressler

- Marv Rudnitsky to merge association into o the Rudnitsky Family Foundation and change the name to SAAA. He and Raven will resign at which time the association will take over. AA should be 501c3 by August.
- Once AA is a 501c3, we will be able to aim for larger donations from large companies in the area.
- Kim showed an article from the paper about another organization receiving a large donation from Weis. Once AA is 501c3 we will be able to get the larger donations. We need FTEA approval for Weis to give us those donations.

Senior Awards Ceremony

- Dennis Wolfe and Eric Rowe spoke at awards to class of 2018.
- Two complementary memberships were awarded to Olivia Lee and Kristen Scholl.
- Every senior received a stress reliever.

Slow Bike Race

- No parking signs go up tomorrow (Friday, June 8th).
- Barricades will be laid out by Borough at 7:00 am to be put up Saturday morning by Eric.
- Kim asked if the lanes could be shortened. Was at 50'.
- Jeff Martin prints for sale. Cups are \$1.00.

Alumni Banquet

- Banquet will be held on October 20, 2018.
- Cups are \$100.00, will need sponsor. Donnie said maybe the class of 1963 and Kim thinks maybe Selinsgrove Ford would be a sponsor.
- Eric asked if we back off the elementary this year and do coaches this year with Cathy Keiser retiring.

New Business

- Cathy Keiser is retiring. Can we coordinate with the school? Terry wondered if it was too late to do at this year's banquet. Bob asked if Booster had anything planned. Shawn agreed if something is already planned the AA should also be involved.
- Eric is going to find out if the hockey team is planning anything special.
- Kim wanted to be sure that Cathy saw the Facebook post and the nice comments being made.
- Kim recommended that Bob Bressler be made Marketer as part of the Board of Directors. We will revisit that after the 501c3 is done.
- Kim would like the AA to sponsor one concert at the Concert Series at the Gazebo next year.

Next meeting is Thursday, July 19th at 10:00 am.

Respectfully submitted by Mary Ellen Bingman, Secretary.